



WINTER UNIVERSITY PROGRAM 2025

January 02 - 23, 2025 in Darmstadt, Germany

Hessen:IWU
International Winter Universities
in Hessen, Germany



Choose one of the following modules: *6 credits each

INTERNATIONAL MARKETING AND SALES

**THE TRANSFORMATIVE POWER OF DIGITAL
COMMUNICATION IN AND ON CULTURE**

...including a 2-day (academic) excursion to Munich.

Attend a German language course *3 credits

Enjoy a variety of social & cultural activities:

Darmstadt city tour, h_da campus tour, excursions to Heidelberg & Frankfurt, ice skating, indoor rock climbing, trivia night and many more fun activities!

Website: <https://wup.h-da.de> | Email: short-term@h-da.de

