

## 交通部觀光局

### 「台灣好樂園 瘋玩國際大使」徵選活動簡章

## Taiwan Amusement Park Fun Play International Ambassador

### 一、活動目的

全臺 27 家觀光遊樂園具有機械遊樂、文化體驗、自然探險、生態渡假及動物療癒等多元特色類型，交通部觀光局透過本活動推廣「台灣好樂園」品牌，並藉由在臺外籍國際青年於社群媒體上的「知識力」、「數位力」、「感染力」，及「樂園即是校園」的精神，將臺灣觀光遊樂園的多元特色與歡樂活力傳遞到世界各地，吸引更多國際旅客來臺，並將觀光遊樂園納入不可錯過的景點之一，行銷推廣「台灣好樂園」活動品牌。

### A. Purpose of the event

Taiwan has 27 tourist amusement parks, and together they offer a diversity of attractions, such as mechanical amusement parks, cultural experiences, natural adventures, ecological vacations, and animal care. The Tourism Bureau of the Ministry of Transportation and Communications (MOTC) promotes the brand of "Taiwan Amusement Park" through this event. It utilizes the themes of "knowledge," "digital power," "influencing" (particularly through the social media efforts of international young people), and "a park is a schoolyard." These can spread awareness of the features and joyful vitality of Taiwan's tourist amusement parks to the world. This will help attract more international tourists to Taiwan, turn the tourist amusement parks into must-see scenic spots, and help promote the Taiwan Amusement Park brand.



## 二、活動簡介

### 1.主辦單位

交通部觀光局、台灣觀光遊樂區協會

### 2.承辦單位：

傑森全球整合行銷股份有限公司

### 3.活動說明：

活動將遴選 50 位國際大使，深入體驗 2 天 1 夜、具有多元主題特色的觀光遊樂園遊程，並透過國際青年的視角與創意，向國際市場宣傳台灣好樂園魅力，成為樂園旅遊最佳代言人。國際大使透過社群媒體平台分享貼文或影片，還有機會獲得最高人氣獎新臺幣 3 萬元獎金。

### 4.步驟與時程：



NO	推動步驟	執行內容
1	台灣好樂園 瘋玩國際大使 徵選時間	徵集時間預計自活動公告日起至 <b>2023 年 9 月 30 日</b> 。
2	遴選名單公告與 票選遊程	<p>✓ 遴選名單： 由工作小組進行申請資料書面初審，若有資料不齊者，經通知後 2 個工作天內予以補件；資料齊全且符合申請資格者，得以進入複審階段。複審階段將加總報名者個人 Facebook、Instagram 和 YouTube 的總粉絲數，佐以報名者說明如何在踩線後之貼文或影片呈現觀光遊樂園之知識力、數位力及感染力為加權粉絲數(加權粉絲數最多為總粉絲數之 10%)，總粉絲數和加權粉絲數相加較高者依序優先錄取，預計 10 月 4 日公告正取第 1 梯次 25 位、備取 3 位；第 2 梯次 25 位、備取 3 位。</p> <p>✓ 票選遊程： 共有 6 條遊程，由入選之國際大使票選出 2 條遊程出團，預計 10 月 4 日前於台灣好樂園官網與交通部觀光局臉書粉絲專頁公告。</p>
3	行前通知	以信箱郵件發送行前通知，參與第 1 梯次者於 10 月 6 日發送；參與第 2 梯次者於 10 月 16 日發送，通知注意事項與集合時間。
4	踩線團	踩線團分為 2 梯次執行，每梯次為 2 天 1 夜，行程內含 3 家觀光遊樂業者。第一梯次為 10 月 14 日至 10 月 15 日；第二梯次為 10 月 28 日至 10 月 29 日，並於活動結束當日填寫滿意度調查表單。
5	文章提供	參加者需配合於活動後一週內產出社群宣傳文章(需為母語)，參加第一梯次需於 10 月 20 日前提提供；參加第二梯次需於 11 月 3 日前提提供，社群平台包含 Facebook、Instagram、YouTube，文章共計 3 篇(不同平台為佳，非限時動態)、每篇至少 10 張照片或影片 2-3 分鐘。
6	自媒體 上稿	經主辦單位確認宣傳文章內容無誤後，需於 2 週內發布完成於個人平台(Facebook、Instagram、YouTube)，參加第一梯次需於 10 月 27 日前發佈完成 3 篇；參加第二梯次需於需於至 11 月 10 日前發佈完成 3 篇。

NO	推動步驟	執行內容
7	票選 人氣獎	參加第 1 梯次者文章截止統計時間為 11 月 10 日、第 2 梯次截止統計時間為 11 月 24 日，每梯次選出 5 名按讚積分數高者，積分計算方式以發佈的 3 篇文章加總加權統計，總積分數=按讚 x1 分+留言數 x2 分+分享數 x3 分（分享數以 FB 計算，IG 和 YT 不列入），每梯次第 1 名獲得新臺幣獎金 3 萬元，第 2-5 名可獲得住宿券 1 張，完成社群宣傳文章的所有國際大使皆可獲得樂園門票 2 張。得獎名單將於 11 月 28 日公告。

## B. Event Introduction

1. Organized by: The Tourism Bureau, MOTC, and the Taiwan Amusement Park Association

2. Co-organized by: JWI Marketing Co., Ltd.

3. Event Description

The event will select 50 international ambassadors to experience a 2-day, 1-night amusement park tour that incorporates itineraries with diverse themes. The ambassadors will be able to introduce to the world the charm of Taiwan Amusement Parks through their own eyes and using their own creativity. Viewers will also be able to vote for who they think are the best promotional spokespersons. International ambassadors who share their posts and videos through social media platforms will have a chance to win the highest popularity prize of NT\$30,000.

4. Promotional Phases & Timelines:

No.	Promotional Phases	Program Timeline
1	Applications accepted for Taiwan Amusement Park Fun Play International Ambassador positions	The recruitment period is expected to extend from the date of the event announcement to <b>September 30, 2023.</b>

No.	Promotional Phases	Program Timeline
2	Selection list announcement & itinerary voting	<p>✓ Selection List: The working group will conduct a preliminary review of the applications. In the case of incomplete applications, two days will be given for the applicant to make modifications. Accepted applications that meet the eligibility criteria will enter the review stage. In this stage, a count of an applicant's number fans on Facebook, Instagram and YouTube will be made. These counts will then be weighted based on an evaluation of applicant's explanation in their application of how they plan to present the attractiveness of Taiwan's parks and reach as many people as possible. (The maximum weight will be 10% of the total fans of the post.) The ranking of each ambassador will be determined based on the total fan numbers as well as the weighted fan numbers. Higher ranking individuals will be prioritized for acceptance. The list of successful applicants is expected to be announced on October 4th. Two groups of 25 individuals each will be announced, and each group will also include three alternates.</p> <p>✓ Itinerary Voting: Six itineraries will be offered to the ambassadors, and one itinerary for each group will be determined based on preferences included in the applications. The itineraries are expected to be announced on the official website of Amusement Park in Taiwan and the Facebook fan page of the Tourism Bureau, MOTC on October 4th.</p>
3	Pre-trip notification	Pre-trip notifications will be sent by email to Group 1 participants on October 6th and to Group 2 participants on October 16th. The emails will note meeting times and Terms and Conditions of the program.

No.	Promotional Phases	Program Timeline
4	Visit timeline	The two groups will each conduct a tour of two days and one night. Three tourism sites will be visited on each tour. The first tour will be from October 14-15, and the second from October 28-29. Satisfaction surveys will be completed each day.
5	Content provisions	Participants are required to produce social media posts (in their native language) within one week after an event. Group 1 participants must provide the posts by October 20 <sup>th</sup> , and Group 2 by November 3 <sup>rd</sup> . Social media platforms include Facebook, Instagram and YouTube. Three posts (more than one platform is preferred) should be provided to the organizer, and these should include at least 10 photographs or videos (of at least 2–3 minutes). Editing of posts is not limited.
6	Self-media posting	After the Organizer confirms that the content of the promotional posts is correct, they must then be published on personal platforms (Facebook, Instagram, and YouTube) within 2 weeks. Three posts must be published before October 27 <sup>th</sup> to participate in Group 1, and before November 10 <sup>th</sup> for Group 2.
7	Popularity Awards	The deadline for counting the posts of those who participated in the first group is November 10 <sup>th</sup> , and for the second group is November 24 <sup>th</sup> . The five people with the highest number of Likes will be selected from each group. The calculation of a Like will be based on the total weighted points based on Like x 1 point + Message x 2 points + Share x 3 points = total points. (The number of Shares will be counted for FB, but not for IG and YT excluded). The first place winner of each group will be awarded with a prize of NT\$30,000. The 2 <sup>nd</sup> –5 <sup>th</sup> place winners will receive accommodation vouchers, and all international ambassadors who have completed the media

No.	Promotional Phases	Program Timeline
		promotion posts will receive two tickets to a park. Winners will be announced on November 28th.

### 三、報名與徵選辦法

#### 1. 徵選報名管道

透過 Google 表單線上報名(<https://reurl.cc/Yem1MO>)為主，活動相關資訊同步公告於以下平台：

(1)台灣好樂園官網 <https://www.themepark.net.tw>

(2)交通部觀光局臉書粉絲專頁 <https://www.facebook.com/timefortaiwan101>

#### 2. 徵選條件

凡符合以下資格之在臺國際青年，即可報名參加甄選，活動將遴選 2 梯次，每梯次 25 名，共 50 名國際大使。活動將加總報名者個人 Facebook、Instagram 和 YouTube 的總粉絲數，佐以報名者說明如何在踩線後之貼文或影片呈現觀光遊樂園之知識力、數位力及感染力為加權粉絲數(加權粉絲數最多為總粉絲數之 10%)，總粉絲數和加權粉絲數相加較高者，依序優先錄取，預計 10 月 4 日於台灣好樂園官網與交通部觀光局臉書粉絲專頁公告錄取名單。

- (1) 合法在臺之外籍人士 ( 如於學校就讀之留學生、於臺灣工作之工作者等領有居留證之外籍人士，菲律賓、泰國、越南、馬來西亞、印尼等新南向國家尤佳 )。
- (2) 須活躍於社群平台、並經營個人頁面 ( 如：臉書粉絲團、Instagram、YT 頻道等 )。
- (3) 照片拍攝及文字能力佳、能夠詳細描述踩線體驗。

## C. Selection Guidelines

### 1. Recruitment and Registration Platforms:

The main registration is through an online Google Form (<https://reurl.cc/Yem1MO>). The information about the event is simultaneously announced on the following platforms:

(1) The official website of Amusement Park in Taiwan

<https://www.themepark.net.tw>

(2) The Facebook fan page of the Tourism Bureau, Ministry of Transportation and Communications (MOTC)

<https://www.facebook.com/timefortaiwan101>

### 2. Criteria

All international youths in Taiwan who meet the following qualifications are eligible to apply for the event. Two groups of 25 international ambassadors will be selected for the activity, for a total of 50 international ambassadors. The total number of fans the applicants have on Facebook, Instagram and YouTube will be added up, and the number of fans will be weighted by the applicant's explanation of how he or she plans to present the parks' attractiveness and expand the reach of the posts after the visits. (The maximum number of weighted fans is 10% of the total number of fans). The applicant, who has the higher number of total fans and weighted number of fans, will be recruited based on their rankings. It is expected that the enrolled list will be announced on October 4th on the official website of Amusement Park in Taiwan and the Facebook fan page of the Tourism Bureau, MOTC.

(1) Foreigners legally living in Taiwan (including students enrolled in schools, and employees in Taiwan with residence permits, and especially individuals from the New Southbound countries, such as the Philippines, Thailand, Vietnam, Malaysia, and Indonesia.



(2) Those who are active on social media platforms and operate their own personal pages (such as Facebook fan groups, and on Instagram and YouTube).

(3) Those who have good writing and photographic skills, which will help them describe their tour experience in detail.

#### **四、權利與義務**

1. 每位在臺國際青年免費參與一梯次 2 天 1 夜踩線活動(包含保險、門票、餐費、住宿費等)。
2. 需配合於活動結束當日填寫滿意度調查表單。
3. 需配合於活動後一週內產出社群宣傳文章(須為母語)，社群平台包含 Facebook、Instagram、YouTube，文章共計 3 篇(不同平台為佳，非限時動態)、每篇至少 10 張照片或影片 2-3 分鐘。
4. 經主辦單位確認宣傳文章內容無誤後，需於 2 週內發布完成於個人平台。

#### **D. Rights and responsibilities**

1. Each selected international youth ambassador in Taiwan will be provided with free participation in a group for a 2-day, 1-night exploration tour (including insurance, entrance tickets, meals, and accommodations).
2. Participants must complete a Satisfaction Survey by the end of the day of the event.
3. Participants must produce social media promotional posts (in their native language only) within one week after the event, including on Facebook, Instagram, and YouTube, with 3 posts in total (different platforms are preferred), each with at least 10 photos or videos of 2–3 minutes in length. Editing is not limited.
4. After the Organizer confirms the posting content is correct, the post must be published on the participant's personal platform within 2 weeks.

## 五、活動獎項

1. 於個人社群媒體平台所之宣傳文章中票選人氣獎，每梯次選出 5 名按讚積分數高者，積分計算方式以發佈的 3 篇文章加總加權統計，總積分數=按讚 x1 分+留言數 x2 分+分享數 x3 分 ( 分享數以 FB 計算，IG 和 YT 不列入 )，每梯次第 1 名獲得新臺幣獎金 3 萬元，第 2-5 名可獲得住宿券 1 張，完成社群宣傳文章的所有國際大使皆可獲得樂園門票 2 張。
2. 第 1 梯次總積分數截止統計時間為 11 月 10 日，第 2 梯次總積分數截止統計時間為 11 月 24 日，統一於 11 月 28 日公告。
3. 台灣好樂園豐富好禮如下 (依實際募集為準，隨機贈送不挑款)

編號	獎項內容	數量	備註
NO. 1	獎金 3 萬元	2 名	
NO. 2	住宿券 1 張	8 名	隨機贈送
NO. 3	樂園門票 2 張	50 名	隨機贈送

## E. Awards

1. Votes will be conducted for popularity awards in the promotional posts on personal social media platforms. Five winners with the highest number of Likes will be selected in each group, and the points will be calculated by adding up the total number of weighted statistics of the three posts, with the total number of points being calculated as Like x 1 + Message x 2 + Share x 3 (the number of Shares will be calculated by FB, but not for IG and YT). The 1st place winner in each group will be awarded NT\$30,000, while the 2nd–5th place winners will receive accommodation vouchers. All international ambassadors who have completed the social media promotional posts will be entitled to two tickets to a park.
2. The submission deadline for Group 1 is November 10<sup>th</sup>, and for Group 2 is November 24<sup>th</sup>. Winners will be announced on November 28<sup>th</sup>.

3. The Taiwan Amusement Park awards are as follows (randomized gifts cannot be chosen)

No.	Award Details	Number	Remark
NO. 1	NT\$30,000	2	
NO. 2	Accommodation Vouchers	8	Randomized gifts
NO. 3	Amusement Park Tickets	50	Randomized gifts

## 六、體驗行程規劃

- 出發時間：
  - 第一梯次 10/14(六)-10/15(日)
  - 第二梯次 10/28(六)-10/29(日)
- 行程天數：每梯次 2 天 1 夜，共計 2 梯次
- 邀約對象：在臺國際青年 ( 外籍人士 )，每梯次共計 25 名
- 遊程票選：本次活動分 2 梯次報名，每梯次各有 3 條特色觀光遊樂園遊程，在報名階段讓在臺國際青年就該梯次 3 條遊程中選擇最想體驗或推薦的遊程，最後以每梯次入選的 25 位國際大使中，最多人選擇之遊程進行踩線。遊程票選結果預計 10 月 4 日於台灣好樂園官網與交通部觀光局粉絲專頁公告。
- 遊程內容：(主辦單位有權變更調整)

梯次	遊程	行程簡表
第一梯次	1	<ul style="list-style-type: none"> <li>● 主題：動物親親~~親近海洋精靈與陸上動物之旅</li> <li>● 地區：北、東台灣</li> <li>● 走訪樂園：遠雄海洋公園、野柳海洋世界、六福村主題遊樂園</li> </ul>

梯次	遊程	行程簡表
* 自遊程 1 2 3 中得票數高者成團		<p><b>DAY1</b> 08:30 高鐵台北站集合出發(8:00-8:30 報到) → 12:30-15:30 遠雄海洋公園 (含午餐) → 18:30 入住羅東夜市旁飯店</p> <p><b>DAY2</b> 08:30 飯店集合出發 → 10:30-13:30 野柳海洋世界 (含午餐) → 15:30-17:30 六福村主題遊樂園 → 18:30 抵達高鐵新竹站</p>
		<ul style="list-style-type: none"> <li>● 主題：寓教於樂~~滑雪與科技童趣之旅</li> <li>● 地區：北台灣</li> <li>● 走訪樂園：小叮噹科學主題樂園、西湖渡假村、尚順育樂世界</li> </ul>
	2	<p><b>DAY1</b> 09:00 高鐵新竹站集合出發(8:30-9:00 報到) → 10:00-15:00 小叮噹科學主題樂園 (含午餐) → 16:30-18:30 西湖渡假村</p> <p><b>DAY2</b> 10:00 集合出發 → 11:00-16:00 尚順育樂世界 (含午餐) → 17:00 抵達高鐵苗栗站</p>
3		<ul style="list-style-type: none"> <li>● 主題：奇幻探險~~大小穿梭奇幻之旅</li> <li>● 地區：北、中台灣</li> <li>● 走訪樂園：小人國主題樂園、麗寶樂園、六福村主題遊樂園</li> </ul>
		<p><b>DAY1</b> 08:30 高鐵新竹站集合出發(8:00-8:30 報到) → 09:30-13:30 小人國主題樂園 (含午餐) → 15:00-18:00 麗寶樂園 → 18:00 麗寶 OUTLET MALL(晚餐自理)</p> <p><b>DAY2</b> 10:00 集合出發 → 11:30-16:30 六福村主題遊樂園 (含午餐) → 17:30 抵達高鐵新竹站</p>
第二梯次	4	<ul style="list-style-type: none"> <li>● 主題：人文風情~~體驗台灣原住民文化之旅</li> <li>● 地區：中台灣</li> <li>● 走訪樂園：泰雅渡假村、九族文化村、杉林溪森林生態渡假園區</li> </ul>

梯次	遊程	行程簡表
* 自遊程 4 5 6 中得票數高者成團		<p><b>DAY1</b> 08:30 高鐵台中站集合出發(8:00-8:30 報到) → 10:00-13:30 搭乘纜車至九族文化村 (含午餐) → 15:00-18:00 泰雅渡假村 (含晚餐)</p> <p><b>DAY2</b> 09:00 集合出發 → 11:30-15:30 杉林溪森林生態渡假園區 (含午餐) → 18:00 抵達高鐵台中站</p>
	5	<ul style="list-style-type: none"> <li>● 主題：冒險刺激~~冒險與購物天堂之旅</li> <li>● 地區：中、南台灣</li> <li>● 走訪樂園：頑皮世界野生動物園、劍湖山世界、義大世界</li> </ul> <p><b>DAY1</b> 08:30 高鐵嘉義站集合出發(8:00-8:30 報到) → 09:30-13:00 頑皮世界野生動物園 (含午餐) → 14:30-19:30 義大世界(含晚餐)</p> <p><b>DAY2</b> 09:00 集合出發 → 11:00-16:00 劍湖山世界 (含午餐) → 17:30 抵達高鐵嘉義站</p>
	6	<ul style="list-style-type: none"> <li>● 主題：五感饗宴~~飛越山脈與都會之旅</li> <li>● 地區：中台灣</li> <li>● 走訪樂園：九族文化村、九九峰動物樂園、麗寶樂園</li> </ul> <p><b>DAY1</b> 09:00 高鐵台中站集合出發(8:30-9:00 報到) → 10:30-14:30 九族文化村 (含午餐) → 16:00-17:30 九九峰動物樂園 → 19:30 麗寶樂園住宿</p> <p><b>DAY2</b> 10:00-16:30 麗寶樂園 (含午餐) → 17:30 抵達高鐵台中站</p>

## F. Itinerary Planning

- Tour dates:

Group 1: 10/14 (Sat) – 10/15 (Sun)

Group 2: 10/28 (Sat) – 10/29 (Sun)

- Duration of Itinerary: 2 days per group, with a total of 2 groups

- Invited Participants: International youths in Taiwan (expatriates), totaling 25 participants in each group.

- Itinerary Voting: The event is divided into two groups for registration, each with three possible distinctive amusement park tours. At the registration stage, applicants will be asked to choose the tour they most want to experience or recommend among the three itineraries of tours. The itinerary selected by the largest number of the 25 international ambassadors in each group will be used as the Group' s tour route. The results of the itinerary voting are expected to be announced on October 4th on the official website of Amusement Park of Taiwan and the fan page of the Tourism Bureau, MOTC.

- Itinerary details: (The organizer reserves the right to change and adjust the details)

Group No.	Itinerary No.	Itinerary Briefing
1	1	<ul style="list-style-type: none"> <li>● Theme: Animal Kiss – Get close to the sea and land animals</li> <li>● Area: Northern and Eastern Taiwan</li> <li>● Amusement Parks: Farglory Ocean Park, Yehliu Ocean World, Lefoo Village Theme Park</li> </ul>
The selected tour will be the one that receives the most votes among itineraries 1, 2 and 3		<p><b>DAY1</b></p> <p>08:30 Gathering at Taiwan High Speed Rail (THSR) Taipei Station for departure (8:00–8:30 registration) → 12:30–15:30 Farglory Ocean Park (lunch included) →18:30 Check-in at the hotel next to the Luodong Night Market</p> <p><b>DAY2</b></p>

		<p>08:30 Gathering at the Hotel for departure → 10:30–13:30 Yehliu Ocean World (lunch included) → 15:30–17:30 Lefoo Village Theme Park → 18:30 Arrival at THSR Hsinchu Station</p>
	2	<ul style="list-style-type: none"> <li>● <b>Theme: Entertaining – Children's Fun Journey of Skiing and Technology</b></li> <li>● Area: Northern Taiwan</li> <li>● Amusement Parks: Little Ding-Dong Science Theme Park, West Lake Resortopia, Shang Shun World</li> </ul> <p><b>DAY1</b></p> <p>09:00 Gathering at THSR Hsinchu Station for departure (8:30–9:00 registration) → 10:00–15:00 Little Ding-Dong Science Theme Park (lunch included) → 16:30–18:30 West Lake Resortopia</p> <p><b>DAY2</b></p> <p>10:00 Gathering for departure → 11:00–16:00 Shang Shun World (lunch included) → 17:00 Arrival at THSR Miaoli Station</p>
	3	<ul style="list-style-type: none"> <li>● <b>Theme: Fantastic Adventure – Xiao Shuo Fantastic Journey</b></li> <li>● Area: Northern and Central Taiwan</li> <li>● Amusement Parks: Window on World Theme Park, Lihpao Resort, Lefoo Village Theme Park</li> </ul> <p><b>DAY1</b></p> <p>08:30 Gathering at THSR Hsinchu Station for departure (8:00–8:30 registration) → 09:30–13:30 Window on World Theme Park (lunch included) → 15:00–18:00 Lihpao Resort → 18:00 Visiting Lihpao Outlet Mall (dinner excluded)</p> <p><b>DAY2</b></p> <p>10:00 Gathering for departure → 11:30–16:30 Lefoo Village Theme Park (lunch included) → 17:30 Arrival at THSR Hsinchu Station</p>
<p>2</p> <p>The selected tour will be the one that receives the</p>	4	<ul style="list-style-type: none"> <li>● <b>Theme: Humanistic customs – experience Taiwan aboriginal culture tour</b></li> <li>● Area: Central Taiwan</li> <li>● Amusement Parks: Atayal Resort, Formosan Aboriginal Culture Village, Sun-Link-Sea Vacation Resorts</li> </ul>

most votes among itineraries 4, 5 and 6		<p><b>DAY1</b></p> <p>08:30 Gathering at THSR Taichung Station for departure (8:00–8:30 registration) → 10:00–13:30 Formosan Aboriginal Culture Village by cable car (lunch included) → 15:00–18:00 Atayal Resort (dinner included)</p> <p><b>DAY2</b></p> <p>09:00 Gathering for departure → 11:30–15:30 Sun-Link-Sea Vacation Resorts (lunch included) → 18:00 Arrival at THSR Taichung Station</p>
	5	<ul style="list-style-type: none"> <li>● <b>Theme: Adventurous excitement – Adventure and shopping paradise tour</b></li> <li>● Area: Central and Southern Taiwan</li> <li>● Amusement Parks: Wanpi World Zoo, Janfusun Fancyworld, Eda World</li> </ul>
		<p><b>DAY1</b></p> <p>08:30 Gathering at THSR Chiayi Station for departure (8:00–8:30 registration) → 09:30–13:00 Wanpi World Zoo (lunch included) → 14:30–19:30 Eda World (dinner included)</p> <p><b>DAY2</b></p> <p>09:00 Gathering for departure → 11:00–16:00 Janfusun Fancyworld (lunch included) → 17:30 Arrival at THSR Chiayi Station</p>
6	<ul style="list-style-type: none"> <li>● <b>Theme: A Feast for the Five Senses – A Journey Over the Mountains and the City</b></li> <li>● Area: Central Taiwan</li> <li>● Amusement Parks: Formosan Aboriginal Culture Village, JojoZoo Park, Lihpao Resort</li> </ul>	
	<p><b>DAY1</b></p> <p>09:00 Gathering at THSR Taichung Station for departure (8:30–9:00 registration) → 10:30–14:30 Formosan Aboriginal Culture Village (lunch included) → 16:00–17:30 JojoZoo Park → 19:00 Lihpao Resort</p> <p><b>DAY2</b></p> <p>10:00–16:30 Lihpao Resort (lunch included) → 17:30 Arrival at THSR Taichung Station</p>	






Animal Kiss-- Get close to the sea and land animals



Farglory Ocean Park  
瑤瑤海洋公園



Yehliu Ocean World  
野柳海洋世界



Leofoo Village Theme Park  
六福村主題遊樂園

Entertaining - Children's Fun Journey of Skiing and Technology



Little Ding-Dong Science Theme Park  
小叮噠科學主題樂園



West Lake Resortopia  
西湖渡假村



Shang Shun World  
尚順育樂世界

Fantastic Adventure-- Xiao Shuo Fantastic Journey



Window On World  
小人國主題樂園



Lihpao Resort  
麗寶樂園



Leofoo Village Theme Park  
六福村主題遊樂園

## Taiwan Amusement Park · Play For A Whole Year

# Recruit Taiwan Amusement Park Fun Play International Ambassador

徵集台灣好樂園瘋玩國際大使 | 台灣好樂園 · 玩瘋一整年

Humanistic customs--experience Taiwan aboriginal culture tour



Formosan Aboriginal Culture Village  
九族文化村



Atayal Resort  
泰雅渡假村



Sun-Link-Sea Forest and Nature Resort  
杉林溪森林生態渡假園區

Adventurous excitement-- Adventure and shopping paradise tour



Wanpi World Safari Zoo  
頑皮世界野生動物園



E-DA World  
億大世界



Janfusun Fancy World  
箭筒山世界

A Feast for the Five Senses--A Journey Over the Mountains and the City



Formosan Aboriginal Culture Village  
九族文化村



JOJOZOO Park  
九九峰動物樂園



Lihpao Resort  
麗寶樂園

Call for applications

From today until  
September 30th, 2023



Event Description and Registration



Official website of Amusement Park in Taiwan



FB: Tourism Bureau

Number of applicants

**Free of charge 2-day and 1-night tour**

25 applicants per group, 50 applicants for 2 groups. The name list is expected to be announced on October 4th.

**Vote tour : Vote for 2 out of 6 runs.**

● The first group is 10/14 (Sat) – 10/15 (Sun) ● The second group is 10/28 (Sat) – 10/29 (Sun)

Popularity Award

**The highest bonus is NT\$30,000/each.**

Vote for the Popularity Award in the publicity articles, and select 5 winners with the highest number of likes in each group, will be given the products of the Amusement Park in Taiwan.

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**Rights and responsibilities of international youths in Taiwan :**

- Each international youth in Taiwan is free to participate in one group of the 2-day and 1-night tour (including insurance, entrance tickets, meals, and lodging).
- Fill out a satisfaction survey on the day of the event end.
- Produce social media promotion articles (not limited to Chinese) within one week after the event, including Facebook, Instagram, and YouTube, with 3 articles in total (different platforms are preferred, not stories), each with at least 10 photos or videos of 2-3 minutes.
- After the organizer confirms the posting content is correct, the posting must be published on the personal platform within 2 weeks.

交通部觀光局 廣告

附件二、個人影音資料使用同意書

個人影音資料使用同意書(徵選通過後提供填寫)

序號： \_\_\_\_\_ (免填)

本人參加交通部觀光局舉辦「台灣好樂園 瘋玩國際大使」活動，茲同意主辦機關因本活動而蒐集、處理及運用本人提供之個人資料、肖像、影音、文件等資料，並同意委辦單位攝錄、重製、編輯、公開展示、公開演出、公開上映、公開播送、公開傳輸，以利本計畫決選等活動之進行與活動期間及結束後之行銷宣傳。

本人保證所提供之各項資料未侵害著作權，如有侵害，願自行負責。

立同意書人：

簽名：

護照號碼：

聯絡手機：

西元                      年                      月                      日

## Power of Attorney for Personal Audiovisual Data (to be provided after approval of the selection)

Serial No.: \_\_\_\_\_ (exempted)

I, participating in the "Tourism Bureau, Ministry of Transportation and Communications – Amusement Park in Taiwan Fun Play Ambassador" event, hereby consent to the collection, processing, and use of my personal information, portrait, audiovisual data, documents, and other information provided by the organizer for the purpose of this event, as well as the commissioning unit's recording, reproducing, editing, public display, public performance, public release, public broadcast, and public transmission for the purposes of facilitating the conduct of activities such as the final selection of the project, and promotion of the project during and after the event.

I guarantee that the information provided does not infringe on copyrights, and I am willing to be responsible for any infringement.

The Consenting Party:

Signature:

Passport No:

Contact Mobile No.:

Date: