2024 International Forum on Knowledge Asset Dynamics (IFKAD)

Call for Paper

- 會議主題：TRANSLATING KNOWLEDGE INTO INNOVATION DYNAMICS
- 全球官網及其他主題請參考：https://www.ifkad.org
- 第 19 屆 IFKAD Conference 國際學術研討會全球場次將於 2024 年 6 月 12-14 日在 Madrid, Spain 舉行，亞洲場次 6 月 1-2 日在臺灣臺北舉行學術論文發表(會議地點為國立政治大學)。
- IFKAD Conference 會議地點：Polytechnic University of Madrid, Madrid, Spain
- IFKAD ASIA Chapter 會議地點：National Chengchi University, Taipei City, Taiwan
- 會議優秀論文有機會獲推薦投稿至國際期刊：
  Knowledge Management Research & Practice (SSCI)
  https://www.tandfonline.com/journals/tkmr20
  Measuring Business Excellence (Scopus)
  https://www.emeraldgrouppublishing.com/journal/mbe
  Evaluation Review (SSCI)
  https://journals.sagepub.com/home/erx
- IFKAD ASIA Chapter 議程詳見官網：
  亞洲官網：
  https://www.iilabs.org.tw/Professional%20Programs/info/138
  全球官網：https://www.ifkad.org

徵稿啟事

IFKAD 2024 aims to explore the theory and practice of how organizations translate knowledge into innovation dynamics and technologies to enhance organizational value creation capacity and improve business performance through innovative processes, products and digital transformation.

Entrepreneurs and managers must implement ideas and knowledge to support growth and wealth creation. In today's business landscape, data and information are increasingly accessible with digital technologies and AI. The challenge for organizations is to create value from growing amounts of data and apply knowledge- and technology-based solutions to face major challenges.

Companies need to combine existing internal knowledge, acquire external knowledge, and create new knowledge to succeed in the competitive business arena. Turning a firm's knowledge assets into new and valuable prototypes, processes, technologies, products or services is essential for sustainable growth, technological and economic progress, and competitive advantage. The translation of knowledge into innovation dynamics can take many different forms, and it is important for any firm, from startups to SMEs and large organizations, in any industry and economic sector, involving strategic, managerial, organizational, and operational aspects.

At the 19th IFKAD edition, we aim to enhance theory and practice by sharing findings and experiences. Our goal is to stimulate academic, managerial, and policy discussions that highlight the importance of translating knowledge into action. We also aim to develop organizational capacity for continuous innovation, transformation, and embedding knowledge into the creation of new advanced technologies.

In the past 20 years, IFKAD has become a leading international scientific forum for understanding and sharing insights on the role of knowledge in creating company value. We invite you to contribute to IFKAD 2024 in Madrid, where we aim to advance our understanding of knowledge management theories, approaches, models, and tools to develop innovative organizational and technological solutions. Join us in tackling complex business and socio-economic challenges for sustainable micro, meso, and

macro-level competitiveness.

IFKAD 2024 aims to provide valuable insights to help leaders, managers, and policymakers see their organizations as knowledge-intensive systems. The goal is to develop practices and tools to manage knowledge assets as drivers of sustainable growth and wealth creation.

重要日程(亞洲場次)

2024 年 01 月 20 日 論文摘要提交截止

2024 年 02 月 20 日 論文摘要錄取暨註冊費繳交通知

2024 年 03 月 30 日 學術研討會 Early-Bird Rate 優惠註冊截止

2024 年 04 月 05 日 論文全文提交截止

2024 年 05 月 20 日 學術研討會註冊截止

2024 年 06 月 01 日 2023 IFKAD ASIA Chapter 亞洲場次-學術研究論文發表會議(國立政治大學)

2024 年 06 月 02 日 2023 IFKAD ASIA Chapter 亞洲場次-永續城鄉社會實踐參訪(暫定臺北/宜蘭)

2024 年 06 月 12-14 日 2023 IFKAD Conference 全球場次-國際學術研討會(Madrid)

Submission Guidelines

We kindly invite you to read carefully the submission guidelines and use this [abstract template](#) to prepare your proposal.

*All abstracts will be subjected to a double-blind review.

*Deadline for abstract submission is 20 January 2024.

Participants who wish to present their research at the IFKAD 2024 conference are welcome to send an extended abstract in editable WORD FORMAT (.doc or .docx only) according to the following guidelines and using this [EXTENDED ABSTRACT TEMPLATE](#).

All received extended abstracts will undergo a double-blind peer review and review results will be communicated to authors not later than 20 February 2024.

Each abstract should include:

- title of the proposed article
- authors' information (name, affiliation, address, email separately for each author)
- abstract text of 500-1000 words
- max 5 keywords
- paper type (Academic/Practical)
- bibliographical references

The word count is only related to the abstract text itself. Title, authors' information,

keywords and references are not taken in consideration for the abstract length requirement.

At the end of the abstract, please include short biographical notes of each author.

亞洲論文發表場次注意事項

1. 報名 IFKAD Conference，皆可參加 6 月 1-2 日亞洲場次及 6 月 12-14 日全球場次。
2. 參加亞洲場次論文發表者，請將摘要/全文投稿稿件 abstract template，以 WORD 檔案儲存，檔名為「IFKAD ASIA2024+投稿作者中文/英文姓名」，並以 EMAIL 附檔方式寄至 fyyan@iilabs.org.tw，Ariel 執行秘書收
3. 懇請閱讀上述提交摘要說明。
4. 論文摘要稿件須接受審查，合格稿件將由電子郵件聯繫，請於期限內繳交註冊費及提供論文全文。
5. 所有稿件需未曾在任何研討會或期刊發表。
6. 所有被接受的論文將提交製作研討會摘要論文集。

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IFKAD ASIA Chapter 秘書處

連絡信箱：fyyan@iilabs.org.tw

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