

# NCHU Ambassador

Be the Voice of NCHU!







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Introduction Registration





# Your Perspective, Our Spotlight: the platform for sharing your stories.





# Introduction

**About NCHU Ambassador** 

## Reminder

This project will be held **ONCE a year** starting from 2025.

The regulations of 2025 NCHU Ambassadors will be announced in **April 2025**.

# 4 Projects to Choose









## Back Home/ Online Promotion

Up to 20 groups

Outstanding: NT\$ **4,000** Honorable: NT\$ **2,000** 

## Personal Experience Article

Up to **10** people

Gold\*1: NT\$ **800** Silver\*1: NT\$ **700** Bronze\*1: NT\$ **600** 

Honorable: NT\$ 500

#### **Short Film**

Up to **20** films

Gold\*1: NT\$ **8,000** Silver\*1: NT\$ **7,000** Bronze\*1: NT\$ **6,000** 

Honorable: NT\$ 5,000

#### Distributing Promotional Materials

Up to **40** groups Line Points **50** points



# Regulations

#### Who can apply?

enrolled international students
(including dual degree programs)
and overseas Chinese
students

#### **Purpose**

share experiences from students' perspective (activities must be led by the students themselves)



#### **OIA can provide**

promotional brochures school introduction PPT and videos school logo recording equipment (Zoom F2-BT)

#### **OIA** cannot provide

arranging and inviting NCHU officials conference rooms video equipment



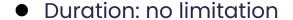
### **Rules for Receiving Awards**

- All projects will be reviewed **after** the deadline of submitting the works.
- ARC and Work Permit are required when submitting the works.
- A **20% income tax** will be deducted from the amount paid for those who have resided in Taiwan for **less than 183 days** as of the date of receiving payment.





# Back Home/ Online Promotion



- Target: at least 5 people.
   Home schools or the school where you teach/graduated from
- Apply promotional materials and supplies at **Project 4** (Distributing Promotional Materials)
- Required:

Records
(photo and video)
Participant list
(with email addresses)



#### NCHU Ambassador- 2024 Summer Vacation← 【Back Home/Online Promotion Report】←

Basic Information₄											
Full Name 姓名← Abdika Mahmudah (馬					美達)← Degree Level 就讀學位←			evel 就讀學位↩	□ Undergraduate ■ Master □Ph.D. ←		
Student ID 學號 ← 7111039002				<b>←</b>		Cı	Current Program 就讀科系名稱←		Soil and Environmental Science		
Nationality 國籍← Indonesia←					÷		<b>←</b>		47		
List of Back Home/Online Promotion←											
Session∈	<b>Date</b> ← M/D←	Organizer⊖		Target l/University⊖	Target Audiene Type	ce On	ine/↓ site⊖	Total Number of← Audience⊖	Promotion Links (Website/ <u>Social</u> <u>Media</u> , etc.)←	Group Members← (Name & Student ID)←	Audience Questions ←
1€	9/25↩	Me€		songo State ic University⊖	Universi Student	- (On)	line←	10€	https://docs.google.co m/forms/d/e/1FAIpQL ScDNwPAZvk3ONk9 _TW5EZ- 9oKgqucBNy1B3EOS Av6cPH3iKnA/viewfo rm?usp=pp_url 4	1. Hifni syauqi albana -2001056035 d 2. Ghina - 2001056068 d 3. Izza - 2001056045 d 4. Nabila d 5. Dwi Lucky Eajatwati - 2001046047 d 6. EKA DITA P d 7. FIKI WAFIYAH d 8. Dwi Lucky Eajatwati d 9. Hashifah d 10. Oktavia d	1. What document need to be prepared before applying scholarship?  2. How many TOEFL score required to apply in NCHU?
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*The targe	et audience fo	r promotion should be at least 5 people		
No.	Date (Y/M/D) ▼	Name of Institution/School	Participent's Name	Email
1	2024/9/24	Uin walisongo semarang	Colon Statement	Chi. majama, gartigajama it cana
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5	2024/9/24	UIN WALISONGO SEMARANG	Shei Studioy Historica	de Belge Displace ille on
6	2024/9/24	UNIVERSITAS TERBUKA	0700 to 00770 to 00	
7	2024/9/24	UIN Walisongo Semarang		
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10	2024/9/24	Universitas Semarang	n Technology	cuencinosialityanali een
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15	2024/9/27	Universitas Sulawesi Barat	Jacoba	синия эки з Зарадиния эки



# Personal Experience Article



- Must use the <u>specified format</u>
- Include bothyour native language & English
- Must choose 5 themes out of the 10 themes

#### Evaluation criteria

- must meet the requirements (using the specified format and providing bilingual content)
- relevance to the topic
- design
- richness of content
- interactions with NCHU faculties and local
   Taiwanese students will be preferred



### **Designated Themes**

- ① NCHU admission process (FAQ/reminder, etc.)
- Reasons for choosing to study at NCHU or reasons for recommending others to study at NCHU
- Scholarships (the sharing from the scholarship recipients is preferred; the scholarships can be Taiwan Scholarships, TA or other NCHU scholarships)
- Introduction of your department (e.g. full English programs)
- The experiences you have gained during your study at NCHU (e.g. professional knowledge, etc.)
- **6** Chinese Language Learning Courses
- Extracurricular activities during the school period (e.g. campus activities, etc.)
- Internship or part-time jobs (important regulations and reminders, anti-fraud info, instructions of applying ARC or work permit, etc.)
- Life in Taichung/NCHU
   (transportations/the cost of living/weather, etc.)
- Faith-friendly (facilities/food/prayer, etc.)

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## **Short Film**



- Individual/ Group
- Duration: 3~5 minutes
- Subtitles: bilingual (your native language and English)
- OIA logo in the beginning & end
- Must choose 5 themes out of the 10 themes
- A brief script is required when applying
- Use only YouTube Music
- Recording Devices Rental (ZOOM F2-BT File Recorder)
- Evaluation criteria
  - · Relevance to the theme
  - Content
  - Script
  - Soundtrack, audio quality
  - Editing
  - Interactions with NCHU faculties and local Taiwanese students will be preferred













# Distributing Promotional Materials



- Individual/ Group
- Please specify
  - promotional materials (each item maximum: 20)
  - Target receivers/institutions
- Materials will be provided by the order of registration.
- Required: Photos Recipient information

#### 【Distributing Promotional Materials- Recipient Information】 ←

Basic Information Full Name← Achmad Roghib Mabrur 姓名↩ Student ID 7110030620 學號↩ Nationality⊎ Indonesia⊖ 國籍↩ Degree Level↓ 就讀學位← □ Undergraduate ■ Master □Ph.D. ← Current Program↓ 就讀科系名稱← Master Program of Agricultural Economics and Marketing Recipient Information 領取者列表□ Name Email← (Person/School, Photo⊲ (Optional)← etc.) ← SMKS Muhammadiy ah 1 Genteng, Banyuwangi↩ Chika Chocolate↩

# Registration for 2025 NCHU Ambassador

## Timeline

April 2025 May 2025 June 2025 June ~ September 2025







Registration Open

2<sup>nd</sup>
Orientation

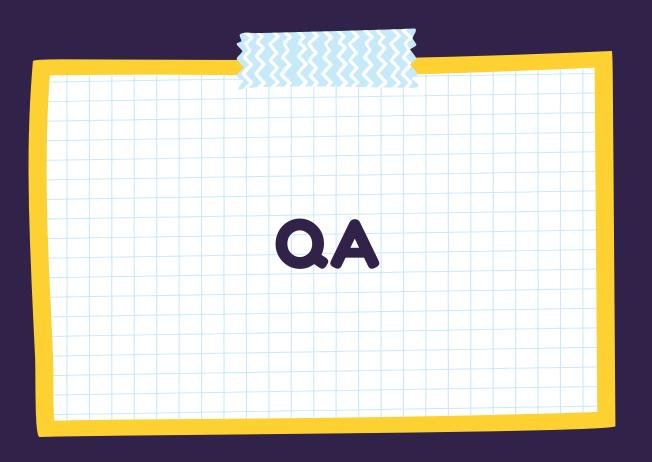
Registration Closed Summer Vacation

**Submission** 

Result

November 2025

- ARC
- Work permit
- Right Holders Consent



How do we get the reward, by cash or online transaction? It will be transferred to your account/ group leader's account

May I collaborate with non-NCHU students or faculty members, including those from student or alumni associations?

Yes. You can work with non-NCHU individuals to complete the project.

Do I need to complete the Back Home /Online
Promotion in both my native language and English?

Please choose the language based on your target audience. For Back Home/Online
Promotion, can I introduce
NCHU to the students in
Taiwan?

Yes.
It's acceptable if the target audience is in Taiwan.

#### Contact

- Ms. Laurel Lai
- Information Technology and Innovation Division Office of International Affairs, NCHU
- Tel: 04-22840206 ext. 29Email: laurel@nchu.edu.tw

• For further information, • please contact us or visit OIA website.

