

NCHU Ambassador

*2024 Summer
Now Recruiting!!*

Orientation on May 9th 2024

Oia OFFICE OF
INTERNATIONAL AFFAIRS
NATIONAL CHUNG HSING UNIVERSITY





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01 Projects



Projects



Projects	Project 1. Back Home /Online Promotion	Project 2. Personal Experience Article	Project 3. Short Film	Project 4. Distributing Promotional Materials
Quota of Awardees	Up to 18 groups	Up to 3 people	Up to 13 films	Up to 40 groups
Amount of Award	Outstanding Mention Award: NT\$ 4,000 Honorable Mention Award: NT\$ 2,000	Gold Medal Award*1: NT\$ 800 Silver Medal Award*1: NT\$ 700 Bronze Medal Award*1: NT\$ 600	Gold Medal Award*1: NT\$ 8,000 Silver Medal Award*1: NT\$ 7,000 Bronze Medal Award*1: NT\$ 6,000 Honorable Mention Award: NT\$ 5,000	Line Points 50 points

Regulations

- For enrolled **international students** (including dual degree programs) and **overseas Chinese students** only
- Purpose: **share experiences from the students' perspective** (activities must be led by the students themselves)
- **OIA can provide:**
 - promotional brochures
 - school introduction PPT and videos
 - school logo
 - recording equipment (Zoom F2-BT)
- **OIA cannot provide:**
 - **arranging and inviting university officials** (the President or the Director of OIA) for **student-led** meetings or to deliver opening speeches*
 - the loan of **conference rooms or venues**
 - the **setup** of video conferencing equipment

Rules for Receiving Awards

1. All projects will be reviewed **after the deadline of submitting the works.**
2. **ARC and Work Permit** are required when submitting the works.
3. Students who have resided in Taiwan for less than 183 days as of the date of receiving payment, a **20% income** tax will be deducted from the amount paid.

1. Back Home/Online Promotion

- Duration: **flexible**
- Target: **at least 5 people.**
Home schools or the school where you teach/graduated from
- Apply promotional materials and supplies at **Project 4**
(Distributing Promotional Materials)
- Software: Google Meet, etc..
Need to provide the **records(photo and video)** and **participant list(with email addresses)**



1. Back Home/Online Promotion

Evaluation criteria:

1. Method of Implementation (on-campus promotion/online seminars, etc.)
2. **Promotional Media** (creation of posters or promotional images/social media promotion, etc.)
3. **Number of Target Audience** (at least 5 people required)
4. **Event Documentation** (video recording and editing, photography, etc.)
5. **Follow-up** after the Event (sending NCHU application information to participants after the event)
6. Official Documentation from foreign schools (such as certificates of appreciation, proof of service, etc.) is preferred.



Awards

Outstanding Mention Award: **NT\$ 4,000**

Honorable Mention Award: **NT\$ 2,000**

Up to 18 groups

Back Home/Online Promotion-2024 Winter

Abdika Mahmudah 馬美達, Indonesia

STATE VACATIONAL SCHOOL 2 BUDURAN
UNIVERSITY OF PGRI ADI BUANA



Achmad Amiruddin 睦如天, Indonesia

HASANUDDIN UNIVERSITY



Back Home/Online Promotion-2024 Winter

Ishii Miyu 石井美優, Japan

Kori Nevers Gakuin Senior High School



照片中的是國際處負責照顧留學生的老師



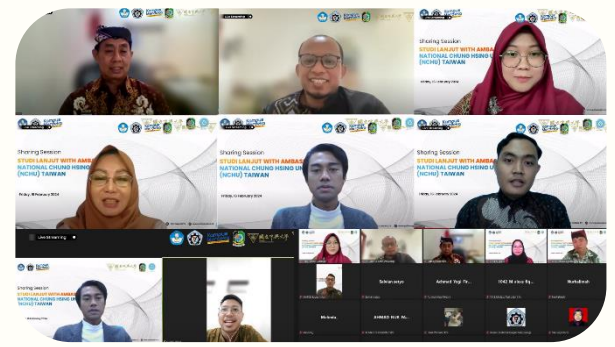
Achmad Roghib Maburr
哈邁德, Indonesia

Host:
Politeknik Negeri
Banyuwangi



Kusum Mushyakhwo 馬古舒, Nepalese

Basu Secondary School



2. Personal Experience Article

- **Individual**
- **Must use the specified format in a PowerPoint file**
- **Both your native language and English**
- **Must choose 5 themes out of the following 10 themes:**
 - ① NCHU admission process (FAQ/reminder, etc.)
 - ② Reasons for choosing to study at NCHU or reasons for recommending others to study at NCHU
 - ③ Scholarships (the sharing from the scholarship recipients is preferred; the scholarships can be Taiwan Scholarships, TA or other NCHU scholarships)
 - ④ Introduction of your department (e.g. full English programs)
 - ⑤ The experiences you have gained during your study at NCHU (e.g. professional knowledge, etc.)
 - ⑥ Chinese Language Learning Courses
 - ⑦ Extracurricular activities during the school period (e.g. campus activities, etc.)
 - ⑧ Internship or part-time jobs (important regulations and reminders, anti-fraud info, instructions of applying ARC or work permit, etc.)
 - ⑨ Life in Taichung/NCHU (transportations/the cost of living/weather, etc.)
 - ⑩ Faith-friendly (facilities/food/prayer, etc.)



Personal Experience Article-Templates

- Must provide **PPT** and **PDF** files
- Each topic: one slide in **English** and one in **your native language**

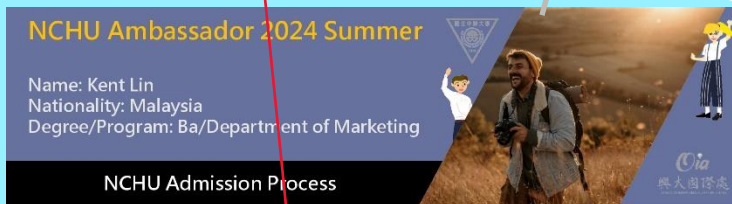
Your personal photo



- NCHU admission info can be easily found at OIA website
- Sample Sample Sample Sample Sample Sample Sample Sample



SAMPLE



- 中興大學外國學生招生訊息：可從國際事務處官方網頁查詢
- 範例 範例

Font size:
24 or bigger



SAMPLE

2. Personal Experience Article

Evaluation criteria:

- Relevance to the topic
- Design
- Richness of content
- Contents that includes the interaction with NCHU faculties and local Taiwanese students will be preferred

Awards

Gold Medal Award*1: **NT\$ 800**

Silver Medal Award*1: **NT\$ 700**

Bronze Medal Award*1: **NT\$ 600**



3. Short Film

- The film **must include one of the themes:**
 - ① NCHU admission process (FAQ/reminder, etc.)
 - ② Reasons for choosing to study at NCHU or reasons for recommending others to study at NCHU
 - ③ Scholarships (the sharing from the scholarship recipients is preferred; the scholarships can be Taiwan Scholarships, TA or other NCHU scholarships)
 - ④ Introduction of your department (e.g. full English programs)
 - ⑤ The experiences you have gained during your study at NCHU (e.g. professional knowledge, etc.)
 - ⑥ Chinese Language Learning Courses
 - ⑦ Extracurricular activities during the school period (e.g. campus activities, etc.)
 - ⑧ Internship or part-time jobs (important regulations and reminders, anti-fraud info, instructions of applying ARC or work permit, etc.)
 - ⑨ Life in Taichung/NCHU (transportations/the cost of living/weather, etc.)
 - ⑩ Faith-friendly (facilities/food/prayer, etc.)
- Duration: **3~5 minutes**
- Subtitles: **bilingual** (your native language and English)
- **OIA logo** in the beginning and end



3. Short Film

- DO NOT combine photos only.
- A brief **script is required** when applying.

Evaluation criteria:

- Relevance to the theme
- Content
- Script
- Soundtrack, audio quality
- Editing
- Contents that includes the interaction with NCHU faculties and local Taiwanese students will be preferred

Awards

Gold Medal Award*1: **NT\$ 8,000**

Silver Medal Award*1: **NT\$ 7,000**

Bronze Medal Award*1: **NT\$ 6,000**

Honorable Mention Award: **NT\$ 5,000**



4. Distributing Promotional Materials

- Please specify
What /How many promotional materials (each item maximum: 20)
Who will receive these
Where are you going to distribute the materials
- **Collect after June 26** or earlier by your notification
- If the quantities are not enough, the materials will be **provided by the order of registration.**
- Submitting the works:
photos and recipient information (Please use the template)



Awards

Line Points 50 points





02

Registration

Registration and Submission

Deadline: June 21st 2024



Register Online

Short Film: Script

**Summer Vacation
~Sep 9th 2024**

Deadline: Sep. 30th 2024



Upload Final Work

Required for all applicants

- Declaration of Right Holders Consent
- ARC & Work Permit

Templates

- Back Home Online Promotion List Template
- Personal Experience Article
- Distributing Promotional Materials

03

Q&A





Q

How do we get the reward, by cash or online transaction?

The reward will be **transferred** to your account by NCHU.
If you participate as a group, the reward will only be transferred to the **group leader's account**.

Q

Can I cooperate with the people other than NCHU students/faculty members, such as the Student Association of target school, to complete the Back Home/Online Promotion?

Yes. You can cooperate with others no matter if they are NCHU students or faculty members to complete the works, as long as the information of NCHU is successfully promoted and the contact information of the participants are provided.

Q

Do I need to complete the Back Home /Online Promotion in both my native language and English?

You can choose **either one depending on your target audience.**

Q

Can I introduce NCHU to my friends/the students in Taiwan for Back Home/Online Promotion?

Yes. It's acceptable if the target audience is in Taiwan.

Contact

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Office of International Affairs, NCHU
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**For further information, please scan the code
or visit OIA website.**



Thank You for Your Attention